

Setting the Sustainability Pathway for the Printing and Graphic Communications Industry

SGP Partnership Vision

Establish the print and graphic communications industry as a leader/model within the business community for the adoption and promotion of sustainable business practices designed to reduce the global impact of the industry sector

SGP Partnership Mission

To encourage and promote participation in the worldwide movement to reduce environmental impact and increase social responsibility of the print and graphic communications industry through sustainable green printing practices.

Sustainable Printing Definition

The incorporation of green business practices that provide environmental stewardship and corporate social responsibility including protection of employee health and safety through the efficient use of renewable resources, energy, and recycling.

Founding Partners



Printing Industries of America/
Graphic Arts Technical Foundation



Specialty Graphic Imaging
Association



Flexographic Technical Association



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About SGP Partnership



Learn more about the background, goals, and purpose of the Sustainable Green Printing Partnership

[Learn More](#)

Become a SGP Printer



Learn how your company can be recognized for its efforts and become a SGP Printer.

[Learn More](#)

Find a SGP Printer



Find printers in your area who are making a difference. Search our listing of registered SGP printers

[Learn More](#)

Recent News

- 10/29/07:** SGP Launches New Website!
- 10/29/07:** SGP Announces First Stakeholder's Group Meeting
- 09/12/07:** PIA/GATF, SGIA, and FTA Join Together to Create the "Sustainable Green Printing Partnership"

[More News](#)

www.sgppartnership.org

Setting the Pathway

- A registry system identifying “Sustainable Green” printers for print buyers is beneficial
- SGP Partnership needs to be an independent organization not tied to any one trade association
- Need a set of clearly defined criteria
- Third-party verification system for those printers who want to register
- Program development must be transparent
- Input required from various “Stakeholders”

The Pathway Forward

- Formed Stakeholder Committee
 - *Meetings held Nov. 27, 2007 and Jan. 29-30, 2008*
 - *Consensus process to establish program scope and criteria*
- Committee Representatives
 - *Printing facilities, suppliers, print buyers, consumer product companies, EPA, States, and environmental organizations*
- Next meeting March 10, 2008

Near term objectives...

- Legal Issues
 - *Establish Organization*
 - *Tax Status*
 - *Trademark*
- Finalize Business Plan
- Finalize Bylaws
- Recruit other associations
 - *Participation not limited to Founding Partners*

Criteria and Levels

- **Disclaimer!**
 - *All program information presented from this point forward is not to be considered final as it is subject to change based on review and pilot testing.*

Criteria and Levels

- **Two Levels**
 - *Candidate Pending Approval*
 - Must meet minimum criteria
 - One year time limit
 - Not allowed to use SGP Logo
 - Will be acknowledged on SGP web site
 - *SGP Printer*
 - Must meet identified criteria
 - Allowed to use SGP Logo
 - Subject to site specific verification

Criteria and Levels

- **Product Issues**
 - *Design*
 - *Input materials - substrate, ink, coating, adhesives*
- **Printing Process Issues**
 - *Prepress, press, and postpress operations*
 - *Pollution prevention and waste reduction*
- **Envelope**
 - *Energy, building, grounds, maintenance, employees*

Significant tasks to address...

- Add details to criteria
- Beta test program
- Verification system
- Fees
- Donations
- Outreach and education
 - *Printers, suppliers, print buyers, consumer product companies, environmental organizations, government*

Unveiling at the...

National Environmental Health & Safety
Conference for the Graphic Communications
Industries

March 10-12, 2008

Indianapolis, IN

(www.nehsconference.org)

Questions or Comments?

Please contact:

Sustainable Green Printing Partnership Webpage

www.sgpppartnership.org

- Use the “Contact Us” form

